

Why is the Creative Campus Stage Measured?

Research on creative learning shows that students attending arts-rich schools have higher levels of motivation and better academic and social success (President's Committee of the Arts and Humanities, 2011, *Reinvesting in Arts Education*, http://www.pcah.gov/sites/default/files/PCAH_Reinvesting_4web_0.pdf). Because the arts benefit students academically and creatively, prepare them for the workforce, help to keep them engaged in school until they graduate, and provide them with positive personal and social benefits, AISD, in collaboration with the City of Austin and MINDPOP through the Creative Learning Initiative, is strategically working towards achieving Creative Campuses for all students by 2022-2023. Current AISD findings indicate that 57% of our schools are already Creative Campuses (Figure 1) and that the implementation of creative teaching strategies has been related to increased levels of student engagement, greater student achievement, and decreased high school dropouts (Creative Learning Initiative Annual Evaluation Report, 2015-2016). In order to track progress and identify key areas for growth, the Creative Campus rubric is used to measure the stage of arts richness reported by campus leaders on the annual Arts Inventory (see sidebar for calculation).

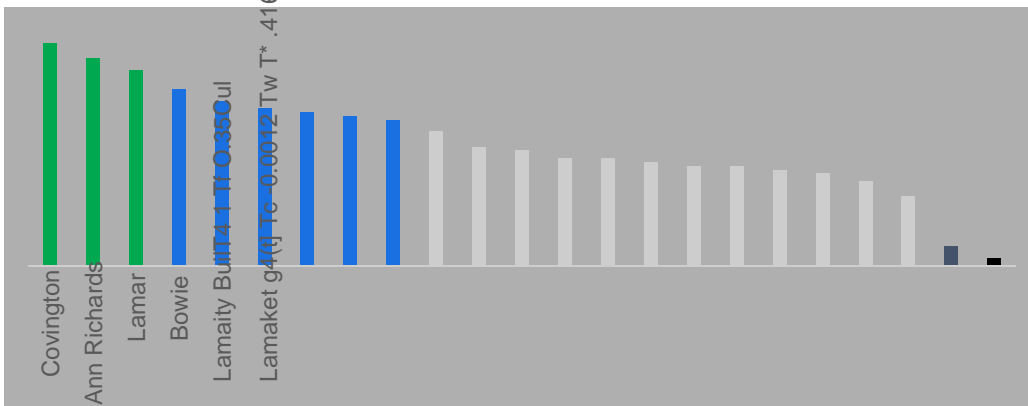
What Does it Mean to be an Arts Uninvolved Campus?

Your campus is currently an arts uninvolved school. In arts uninvolved schools, many of the creative learning initiative goals are not met for being a Creative Campus. To get started, include arts goals and strategies in the campus improvement plan, cultivate community arts partnerships both during and after school, and work with vertical team leadership to be included in the next group of campuses to implement CLI.

In Which Creative Campus Stages Were AISD Secondary Schools?

Figure 1.

In 2015-2016, the majority of AISD secondary schools had characteristics of being Emerging, though many achieved Arts Involved or Arts Rich stages.



Source. 2015-2016 AISD Secondary Arts Inventory

Calculation of Creative Campus Stage

The Creative Campus stage is calculated as the average of the primary four components (Sequential Fine Arts Instruction, Creative Teaching across the Curricula, Community Arts Partnerships, and After School) plus points earned (or lost) from the additional five components (Community Building through the Arts, Leadership, Communication, Professional Development, and Facilities).

Description of points earned/lost from additional five components:

- If # "Yes"=0, then -1 point
- If # "Yes"=1, then -0.5 points
- If # "Yes"=2 or 3, then 0 points
- If # "Yes"=4, then +0.5 points
- If # "Yes"=5, then +1 point

Creative Campus stages by final score:

- ≥ 4 = Arts Rich
- 3-3.99 = Arts Involved
- 2-2.99 = Arts Emerging -2
- 1-1.99 = Arts Emerging -1
- <1 = Arts Uninvolved

$$\text{Creative Campus Stage} = \text{Avg} + \text{earned/lost}$$

Garcia calculation:

Avg of primary 4 components = 2
 # of additional components met: 1
 Points earned/lost for additional: 0
 Therefore:
 Average + earned/lost = 2
 Stage = Arts Uninvolved