

NAMING FACILITIES

CW
(LOCAL)

The Board shall have final authority and responsibility for the naming and renaming of District facilities.

For the purpose of this policy, the term District facility shall apply to new and existing schools, including schools or distinct portions thereof, such as a wing or auditorium, or a District-wide facility that serves District personnel and all District students without regard to school boundary limitations.

All mascots, nicknames and descriptors—including, but not limited to, symbols, banners, flags, pennants, or similar identifiers—used by a school's sports teams, extracurricular clubs, curricular clubs, or organizations shall respect cultural differences and values of the District. The Board prohibits the use of any federally recognized race or ethnic group as a mascot or nickname.

Guidelines and procedures listed herein shall apply in all cases of naming or renaming of facilities or portions of facilities unless otherwise indicated.

A name shall not be considered or shall be removed from District facilities if the Board determines that the named individual, group or organization is not in compliance with the District's core beliefs and values or the terms of an agreement entered into with the District, which may include, but may not be limited to, conviction of or deferred adjudication for a felony or any crime involving moral turpitude as that term is interpreted by the courts; or participation in acts of discrimination, prejudice or bias on the basis of race, color, religion, gender, gender identity, gender expression, sexual orientation, national origin, disability, age, immigration status, or any other basis prohibited by law.

While the Board retains the right to name or rename individual District facilities, it may initiate a process by which it shall receive input from District stakeholders such as parents, students, employees and members of the community.

Process

The process to rename an existing school may be initiated by the affected campus advisory committee, the Superintendent or by a majority of the Board.

When part of an existing facility is being considered for naming or a new name is being considered for an existing facility, the party contemplating the naming shall submit a recommendation to the Board for consideration. In the event the Board elects to move forward on a nomination, the process described in CW(REGULATION) shall be followed. Any existing campus facility's nomination for a name or new name should have the consensus support of the principal and the campus advisory committee prior to Board approval.

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Unless a school is repurposed or a programmatic change has been made, an officially named property shall not be eligible for renaming until 50 years after the date of the official naming or if the renaming is prohibited by law. If there is a deed restriction or donor designation, the property shall not be eligible for renaming unless the individual, group, or organization for which the facility is named

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memorial or similar type of addition, property, or fixture to be erected on or attached to the grounds or facilities in honor or in memory of an individual, group, or organization shall be accompanied by a written plan outlining all aspects of the memorial or similar type of addition, which includes:

1. The proposed site;
2. A short history or biographical sketch of the person, group, or organization to be honored;
3. The dedication process;
4. Any associated costs, other maintenance, or security implications; and
5. The source of funds to be used for construction, installation, maintenance, repair, replacement, and security.

The District reserves the right to modify or reject any proposal.